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FELSING'S
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Rare

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U.S. Department of Agriculture



RETAIL STORE
139 El Camino Real
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Lomita Park California
Phone JUne 8-6658

GROWING GROUNDS
550 Chestnut Avenue
South San Francisco, California
Telephone JUne 8-4162

CATALOG AND PRICE LIST

Established plants, potted and labeled. Guaranteed
to arrive in good condition.

We Ship Anywhere in U. S. A.

We Specialize in Everblooming Giant Carnations

Felsing's a Great Name in Carnations

Largest Collection of Carnations in America

Members of American Carnation Society

CARNATIONS ARE EASY TO GROW

In 1938 Mr. Felsing started to grow carnations as a hobby without any idea of commercializing carnation plants. At the beginning he raised beautiful plants and flowers of the well-known common varieties, some solid colors and some variegated. His garden and small greenhouse were the point of interest of all his neighborhood. Not content with raising the ordinary carnations, he set up a small laboratory in which he experimented and by scientific planting, propagating, crossing and fertilizing he was successful in developing new and unusually beautiful blooms, never before shown anywhere.

These new carnations from then on became "The Felsing's Rare Carnations."

Having been approached by so many carnation lovers as well as commercial growers the firm of Felsing's Rare Carnation Gardens was born.

From 1941 on Felsing's Carnation Gardens have enjoyed a most prolific patronage from both the retail as well as the wholesale trade.

Today Felsing's Carnation Gardens boast of having the largest collection of carnation plants in the world, comprising over 350 different varieties. More varieties are created every season in order to keep up the interest and enthusiasm of Felsing's numerous clientele.

We reserve the right to substitute if out of certain varieties.

BRIEF SUMMARY OF SALIENT POINTS

1. Always purchase named varieties from a reliable nursery or Carnation specialist.
2. Soil must be sweet and not acid.
3. Plant about 18 inches apart, if possible.
4. Do not plant too deeply, only to the depth of the original soil in which they have been potted.
5. Select a spot where the carnations will have full sun, or at least one half day sun.
6. Do not plant them under trees, or next to a hedge.
7. Drop a tablespoonful of bone meal in each hole before planting.
8. Do not use leaf mold or peat moss in the bed.
9. Do not have the soil too rich with steer or other animal fertilizer.
10. Do not feed carnations any acid foods.
11. Plants should be irrigated instead of overhead watering.
12. Do not keep them too wet or too dry, a middle condition is needed.
13. Carnations must be supported, wire holders being preferable, not only for correct air circulation, but for easy handling.
14. Feed regularly with a non-acid, well balanced food, but not during the winter months.
15. Water when the surface becomes dry, so the growth does not become checked.
16. Young plants should be pinched back to insure sturdy stock, at least three times before letting them bloom.
17. They should have good drainage, to keep the soil from souring.
18. Spray regularly, carrying out a systematic program for pest elimination.
19. Cultivate, but not too deeply, only enough to allow the air to circulate freely around the roots.
20. In picking carnations, the blooms should be broken as far down as possible. Break the blooms by hand and not by a knife or snippers.
21. Pluck the flowers three quarters open for longer life but not while still in bud.
22. Do not plant carnation in the same bed without first fumigating the soil or removing the old earth and replacing it with new loam.
23. Do not plant diseased carnations, for they will only contaminate the healthy ones around them.
24. All propagation should be done only during the cool months, from October to March.
25. To increase the size of the blooms, disbudding is required, especially around the crown buds.
26. Do not plant them in complete shade, the result will always be a weak, spindly plant.
27. A harmonious color scheme is paramount in a well kept garden.
28. The best blooming period is spring and fall.
29. It is not unusual for carnations to rest for a short time, in fact it is very good for them.
30. Do not shock your plants by cutting them back all at once, do it a little at a time, for best results. Agricultural lime or wood ashes will be fine to sweeten the soil.

NOW! For Your Gardens

An amazing new carnation plant, a self branching sensation.

After ten years of constant research and propagating, Felsing has created a new type of carnation plant.. These new creations produce a multitude of mixed colors as well as some outstanding solid colors. The stems are sturdy and straight and on most of the varieties, with 18 inch stems.

These new varieties are beautiful, even and attractive plants, entirely different from the regular carnation plant and need very little support. They are ideal for localities where windy conditions prevail and requires but one pinching, the bush remaining low and green at all times.

These plants can be used as bedding plants and will grow for years without replanting. They should be planted 2 feet apart to allow for the heavy foliage. The foliage on this new type will not become woody or unsightly as do most of the old varieties

Very few insects attack this variety, which is one of the wonderful features in keeping them green throughout the years.

Can be planted in any climate, even in snow.

Felsing's New Rocca Varieties

Andrea Rocca—Old gold with maroon edges picoteed	\$1.50
Eugenia Lynette—Cream white, spinal pink lines	2.00
Gray Skies—Large mauve, pink centers, long, stiff stems, very unusual growth.....	3.00
Uncle Sam—Dusty rose with orange stripes..	2.00
Black Magic—Very deep plum, camellia shape, hardy grower	2.00
Purple Hills—Deep purple with red stripes....	2.00
Little Beaver—Vigorous grower, camellia scarlet, gray overlayed	2.00
Sally Picetti—Deep yellow, edges flaked with crimson	1.50
Emily Holmes—Lovely canary yellow, pico-teed edges of dark red.....	2.00
Marble Mountain—White with red marbling	1.50
Janie—Beautiful iridescent old rose.....	2.00
Chocolate Soldier—Rich chocolate color.....	2.00
Sunset—Deep burnt orange, suffused with tomato red	2.00
Tom Breneman—Light copper center, helio-trope edges	1.50
Carmen—Dusty rose with scarlet stripes.....	1.50
Blythe Spirit—Deep gold with purple pico-teed edges	2.00
Happy Birthday—Very large white with violet edges	3.00
Swanie—Ruby red with dark crimson stripes and markings	1.50

All above varieties are from the new Felsing strain referred to on this page in this catalog. This whole collection can be purchased for \$25.00 plus tax.

New Carnations For 1950

Alice Martin—Lovely orange pink, very large and fragrant, lasting qualities on cut blooms	1.00
Picotee—Beautiful full petaled flowers, crimson border around outer edge of white background	.60
Tijuana—Light cream ground with purple edgings and markings	1.00
Mrs. Biby—Dusty pink with maroon markings	1.00
Tom Gabriel—Cameo pink overlayed on each petal with spinal pink and magenta stripes and markings	1.00
Duchess of Gloucester—Neapolitan pink, strong grower	.60
Dainty Queen—White ground edge with spinal pink stripes	.75
Victor Holmes—Large self-branching orange pink with white edges	2.00
Aviator—Large white with deep purple stripes	.75
Anna—Large straw yellow with wide markings of rose red	1.00
Sadie—Delicate yellow, orange ground with rose colored edges and markings	.50
Mrs. Frizell—Shell pink with scarlet stripes, good bloomer and fragrant	1.00
Seattle—New dark maroon with silver edges	.75
Mary Stuart—Large purple with white edges	.75
Frosted Patrician —White with purple frosting	.50

Yellow, Solid Color

Florida—Light yellow	.50
Maingold—Good yellow	.50
Miller's Yellow—Very deep yellow	.50
Moonbeam—Light yellow	.45

Yellow Variegated

Bonanza—Large yellow, pink stripes	.45
Golden Wonder—Light yellow, pink marks	.45
* Pearl Harbor—Gold, maroon edges	1.00
* Pirate Gold—Sulphur yellow, purple marks	.75
Louisiana—Yellow, scarlet marks	.50
Oklahoma—Yellow, pink stripes	.50
New Mexico—Deep yellow, pink stripes	.50
South Dakota—Buff, rose stripes	.50
New York—Yellow, ground pencilled, rosy	.50
* Aztec—Deep yellow, wide pink marks	1.00
Amos and Andy—Soft yellow, scarlet marks	1.00
Treasure Chest—Talisman color	.50
* Navajo—Gold, red stripes	.50
Wisconsin—Buff ground carmine center	.50
Colorado—Gold, wine pencilings	.50
Temptation—New topaz, with pink pencilings	1.00
* Hazel Draper—Light buff, cerise edge	.75

Mauve and Orchid

Lulu—Orchid, silver tips, fragrant	.50
* London Smoke—Smoky blue	.50
* Susan—Heliotrope, pink stripes	1.50
* Doris Allwood—Blue-gray, coral center	1.50
* Ashes of Roses—Smoky blue, pink marks	1.00
Louise—Light orchid, solid color	1.00

Maroon Variegated

*Al Rogell—Rich wine, silver bands.....	1.00
Lochinvar—Velvety red, orchid tips.....	.50
Pelargonium—Cherry red, white tips.....	.75
Indiana—Dusty rose, maroon stripes.....	.50
*Massachusetts—Maroon, slate markings.....	.50
*Ginger Rogers—Raspberry, maroon stripes....	1.00
*Mrs. Esmond—Scarlet, maroon stripes.....	.60

Crimson, Solid Color

Mrs. Weld—New oxblood color.....	.50
Will Rogers—Camellia shaped deep red.....	.45
*Topsy—Large crimson.....	.75
*Sir Philip Sassoon—English deep red.....	.75
*Klug's Crimson—New deep red.....	.50
Woburn—Old favorite.....	.45

Scarlet Solid Color

Blaze—Camellia shaped, best of show.....	.50
Barbara Farr—Fringy, very prolific.....	.35
*Arizona—Large new scarlet.....	.50
Lyman McFee—Giant Xmas red, non split....	.60
Dazzler—New bright red.....	.50
*Arkansas—Dark scarlet.....	.50
General MacArthur—Very large.....	.75
Scarlet Glory, Immense.....	.75

Salmon, Solid Color

Salmon Virginia—Exquisite.....	.60
Coral Reef—New fringy salmon.....	.75
Melrose—Dark salmon.....	.50
*Honor—New large salmon.....	.75
Mirandy—Camellia shaped salmon.....	.75

Purple, Solid Color

*Madame Chiang Kai Shek—Lovely violet.....	1.00
*Purple Heart—Large deep purple.....	1.00
Potentate—Fringy purple.....	.45
*Royal Robe—Royal purple.....	.50
Walter Pidgeon—New large wine.....	1.50

Light Pink, Solid Color

Massay Kay—Giant fringe and fragrant.....	.50
Hercules Virginia—Immense blooms.....	.50
Eleanor—Light shell.....	.50
Peter Fisher—Blush pink.....	.35
Ida—New large shell.....	.50
North Dakota—Medium light, good bloomer..	.50
Virginia—Fringy light pink.....	.50

Dark Pink, Solid Color

San Francisco—New deep rose.....	.75
John Briery—Large deep pink.....	.50
Rose Virginia—Fringy medium pink.....	.50
Miller's Virginia—Big, perfect shape.....	.60
*Rosary—Camellia shaped, fragrant.....	1.00
Dark Fisher—Good fringy rose.....	.45
*Orange Virginia—Orange pink.....	.60
Alabama—Flared deep pink.....	.50
Cary Grant—Very large rose pink.....	.75
Ballerina—Giant new rose pink (fragrant)....	1.00
San Francisco—New deep rose.....	.75

White, Solid Color

*Northland—Giant new white.....	.60
General Patton—Large white.....	1.00
*White Pharoah—White, cream center.....	.60
Gardenia—Large white, very fragrant.....	.60
White Fisher—Fringy white.....	.35
*Colonel Blimp—Gold medal white.....	.75
Star Dust—Very large white, fragrant.....	.50

Orange and Apricot Variegated

Barbara Brigham—Apricot, pink stripes.....	.45
Orange Wonder—Cream, pink marks.....	.45
Pharoah—Very large orange, red edge.....	.45
Sagamore—Orange, scarlet markings.....	.45
Senorita—Very large cream, cerise stripes....	.50
*Apricot Queen—Large apricot.....	2.00
Sara-Jane—Exotic new light apricot.....	1.00

Pink Variegated

Kate Smith—Hot pink, silver tips.....	.50
Lady Godiva—Blush pink, white bands.....	.45
*Marchioness of Headford—Salmon, cream edge	.75
Coral King—Deep salmon, white tips.....	.50
*Indian Summer—New pink, scarlet flakes....	1.00
Fania Lee, Salmon and red.....	1.00
Seventh Heaven—Unusual orange red, with tips of light shell, flecked with the red.....	1.00
Mother's Day—New tangerine red, very wide bands of white, delicately touched with red..	3.00

White Variegated

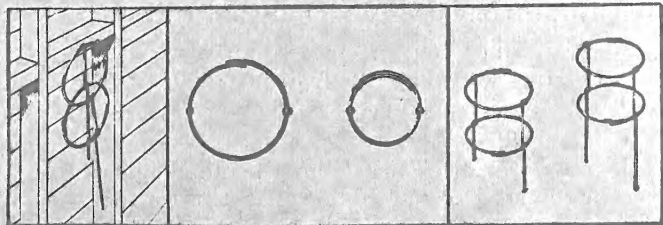
*Betsy—White, maroon edges.....	.50
Dairymaid—White, pink marks.....	.45
*Mary Cecelia—Large white pink marks.....	1.00
Lady Hinlip—White, scarlet stripes.....	.50
Theresa—Tri-color, pink, white, maroon.....	.75
Georgina—Cream white, scarlet stripes.....	.50
Connecticut—White, wine stripes.....	1.00
*Dimity—White, purple stripes.....	1.00
*Variegated Defender—White, pink stripes....	.75
Nebraska—White fringy, pink marks.....	.50
Nevada—Very large white, pink penciling.....	.50
*Peppermint Stick—Cream white, pink marks	.50
(Very fragrant)	
Angela—Balled shape white, delicate pink edges50

12 Different varieties for \$5, our choice,; \$9 for 2 dozen, plus tax, and 25c per dozen for shipping, out of state, \$1 per dozen shipping.

(Plus sales tax)

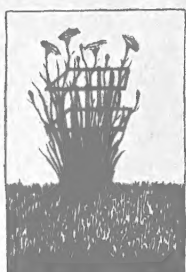
**Collapsible Round Plant Supports, Galvanized,
Fine for Potted Plants**

35c each — 6 for.....\$2.25 — 12 for.....\$4.00
25c for Shipping, plus sales tax



Made especially for potted plants

Here's The Answer to Your \$64.00 Question



MODERN 2 IN 1 PLANT TRELLIS OR HOLDER

**COLLAPSIBLE, ADJUSTABLE
EITHER AS A TRELLIS OR
HOLDER FOR BOTH FLOWER
AND VEGETABLE GARDEN**

These collapsible plant supports can be adjusted into several shapes by the simple twist of the wrist, some of which are illustrated in this pamphlet.

There is no more need for tying plants or vines with the old-fashioned string method, for these super wire supports can handle all your problems.

They are made of heavy wire so they can be put in the hardest of soil without bending and have been approved by professional and amateur alike, as well as the wholesale growers, in fact they are the answer to the gardener's prayer.

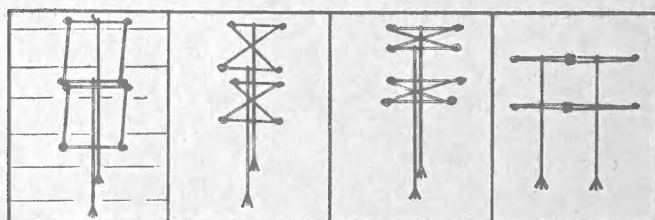
1st—Because they are made square in order to avoid waste of space, giving the plants more freedom to grow.

2nd—Because they can be opened and put around the larger plants in order that they may not be broken, which often happens when a frame is forced over the top.

3rd—Because they can be made into several shapes to suit vines or plants.

4th—Because they can be used in pots and window boxes as well as in the ground.

5th—Because they are collapsible and can be hung



Flat Folded
Hang It Away

One Type
for Vines

Shape for
Potted Ivy

Shaped
as a Trellis

up on a nail in basement or garage and kept in good shape when not in use.

You will never go back to the old-fashioned stakes after using this MODERN 2 in 1 PLANT TRELLIS OR HOLDER. Remember, first, last and always be square with your plants and they'll be square with you. A sprawling plant or vine is no attraction in any garden, so keep yours strong and healthy with the MODERN 2 in 1 Plant TRELLIS or Holder now available.

PRICE: 50c each—6 for \$2.80—12 for \$5.40

Add 25c for Tax and Postage